



Rise UP for Women's Equality

Join us on June 19th for *the* Utah event for women's equality. The Rise Up Women's Symposium is a day of connection, optimism, and clear action. Eight topics. Eight voices. One state ready to Rise Up: Utah.

WOMEN'S SYMPOSIUM 2021 FEATURED PRESENTERS



Jennifer Smith

Jennifer Smith is the Executive Vice President and Chief Technology and Operations Officer of Zions Bancorporation, an \$83 billion bank holding company, but Jennifer is also a mom of two, a devoted volunteer, and an advocate for women's leadership. She understands the power of building supportive relationships in all facets of life from career to personal. Jennifer says that feeling stressed often means it's time to remember that people want to help, and you don't have to do it alone.



Gabriella Archuleta

Gabriella Archuleta (she/her/ella) is a dancer at her core, and a long-time advocate for justice and equality for marginalized communities, including survivors of violence and human trafficking. In her Public Policy Analyst role at YWCA Utah, she seeks equitable policies in Utah that are critical to well-being, particularly with women and girls in areas of racial justice and civil rights. Gabriella believes health and safety, empowerment, and economic advancement are key issues for all who want to take action for change.



Leta Greene

Leta Greene helps women see their whole-self beauty. Her lifetime of experience in the makeup arts came from her own life: wanting to show herSELF, not her eczema or scars. She's lived all over the country, authored two best-selling books, and built a multi-million dollar business through SeneGence International. But it was revealing her childhood abuse that helped her reconnect with her own resilience so that she could keep speaking with women and girls to help them raise and embrace their self-worth and self-perception.



Erin Rider

Erin Rider is a corporate attorney in Dorsey & Whitney LLP's Salt Lake City office. She specializes in corporate mergers and acquisitions for companies of every size. While at Georgetown University she worked on the Senate Finance Committee under Senator Orrin Hatch. Erin is a member of the board of Real Women Run, a branch of the YWCA that empowers Utah women to run for office at every level of government. Erin's experience also includes mentoring teenagers to take active roles in their communities.



Catherine Arik

Catherine Arik is Senior Vice President and Regional Lending Manager at Zions Bank. Over the course of more than two decades and several roles in the financial services industry, she has offered solutions and provided expertise to help clients maintain long-term success and achieve their financial goals. Catherine is passionate about empowering consumers — especially women — to take control of their financial futures.

Courtney Brand is the Founder and CEO of thelighthouse. She graduated from Georgetown, then spent 5 years gaining business know-how as a Management Consultant for PwC, with clients like Alibaba, Apple, Danone and more. A transfer from New York to Shanghai gave her the chance to help launch PwC's second highest revenue-generating team. At thelighthouse, Courtney works to empower professionals to thrive in their ever-changing careers.



Courtney Brand



Niya Boyakin

Niya Boyakin built a fierce and driven life her own way, and that's how she likes it. She started with a modeling career at a young age, and took purposeful detours for art school, management skills, and a BA with honors from University of Utah. She created the NIYA Management agency here in Utah, devoted to diverse local modeling talent. Niya understands we have a larger role to play in our community, which inspired the agency motto: "We aren't just models, but model citizens."

Mary Beth Lacki is a connector — of people, ideas, and passions. Plus, she can stage a pretty impressive sword-fight for your next short film. Mary Beth's long history in the performing arts and teaching abroad pivoted into business application, including a Masters in Strategic Marketing from St. Bonaventure. Mary Beth worked all over New York City, then founded her own branding and consulting company. She currently keeps her blades sharp at ThomasARTS as a Senior Account Manager, co-lead of the Diversity + Inclusion Committee, and Producer of the Rise Up Women's Symposium.



Mary Beth Lacki

Join us for a day of connection, optimism, and clear action — from bold local women like you.

SATURDAY • JUNE 19, 2021 • 10 A.M. – 6 P.M. MT

Secure your seat (suggested \$20 donation): gofundme.com/rise-up-utah

100% of donations go to **Women of the World**